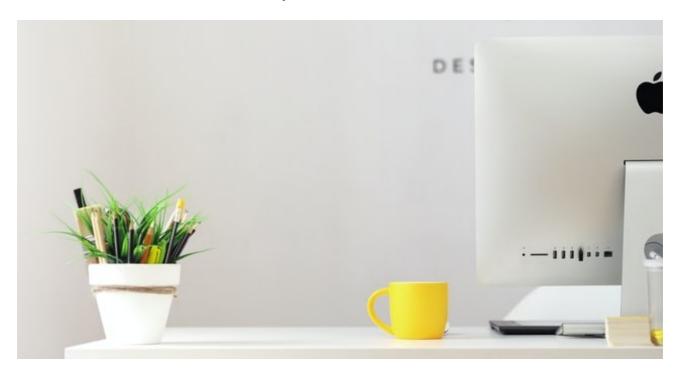
Monthly Influencer Checklist for Your Intern

Share this monthly list with your social media manager, intern, or assistant so they can help you build your brand online.



SOCIAL MEDIA

MARKETING

Research any new social media news/articles/updates

Work on PR pitches for partnerships for upcoming month

Review analytics on all social media accounts and use your notes to help assist with creating a monthly social media audit
Track and review growth across all social media platforms
Review and audit current social media campaigns. Are monthly goals met?
Research competitors (did any of their content do especially well, take notes)
Help with creating monthly social media audit
Research upcoming holidays and events that can be used to help your brand or business
CONTENT CREATION
CONTENT CREATION Assist with creating topics ideas for following month
Assist with creating topics ideas for following month
Assist with creating topics ideas for following month Help with planning out upcoming photo shoot ideas

Assist with creating content calendar for following month	
Assist with PR packages (send thank you notes)	Make and Share Free Checklists
	checkli.com