DIY business degree

If you're looking to craft a DIY business degree, you could do a lot worse than starting with their list of most popular business books assigned at Ivy League schools

- [x] Asking the Right Questions: A Guide to Critical Thinking by M. Neil Browne
- [x] Organizational Culture and Leadership by Edgar H. Schein.
- [x] Essentials of Organizational Behavior by Stephen P. Robbins
- [x] The Management of Innovation by G. M. Stalker and Tom Burns. Published in 1961, this is "one of the most influential books about business organizations ever"
- [x] Business Finance: Theory and Practice by Eddie McLaney
- [x] ~~A Theory of Human Motivation by A. H. Maslow~~
- [x] Critical Analysis of Organizations: Theory, Practice, Revitalization by Catherine Casey
- [x] Defining Moments: When Managers Must Choose Between Right and Right by Joseph Badaracco
- [x] Business Intelligence and Analytics: Systems for Decision Support by Efraim Turban
- [x] Corporate Finance by Jeffrey F. Jaffe, Stephen A. Ross, Randolph Westerfield

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