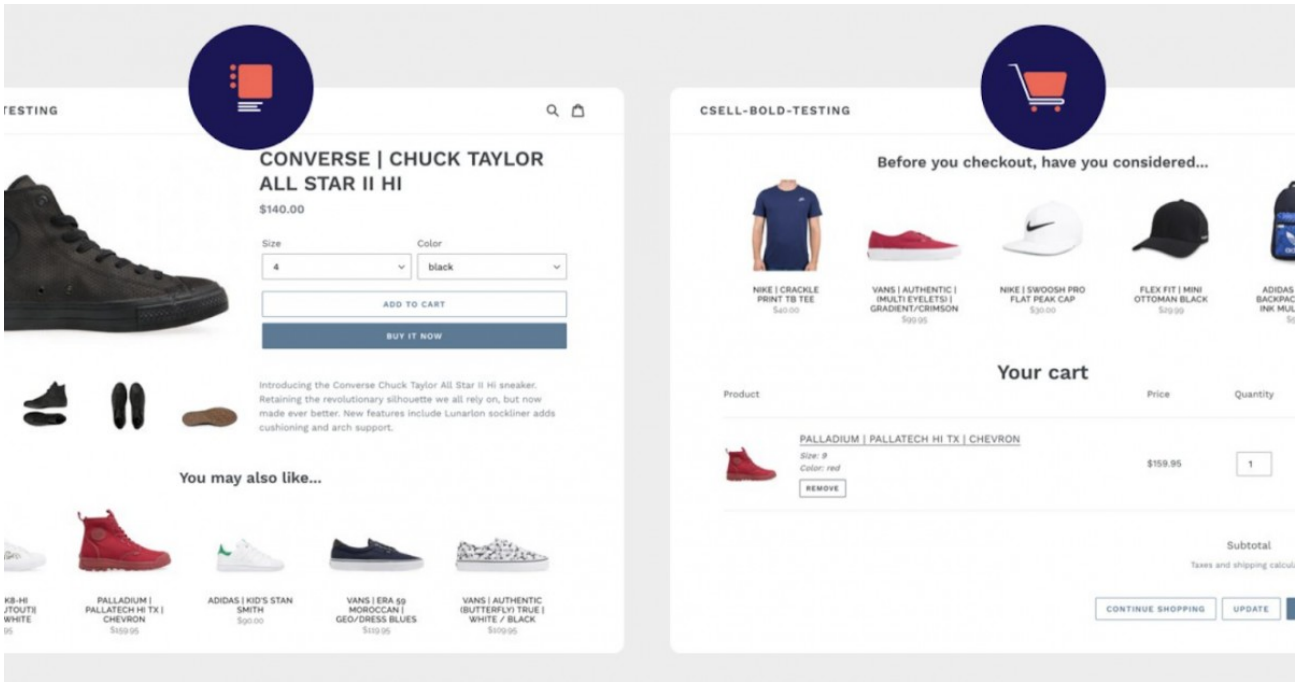
How To Upsell & Cross-Sell on Shopify

In this post, we'll be going over a few ways to upsell and cross-sell with Shopify. Feel free to download or share this checklist for free to help grow your e-commerce store.



- [ ] Recommend products pre-purchase on product pages and cart page
- [ ] Place product recommendations in various places after your customer makes a purchase.
  - [ ] Checkout page
  - [ ] Confirmation page
  - [ ] Thank you page
- [ ] Use a Shopify app, like Cross Sell to help you automatically set up product recommendations for pre- and post- purchase cross sells and upsells.
  - [ ] Track your success with analytics and reports
  - [ ] Hand pick cross sells
  - [ ] Show AI-generated recommendations
- [ ]

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