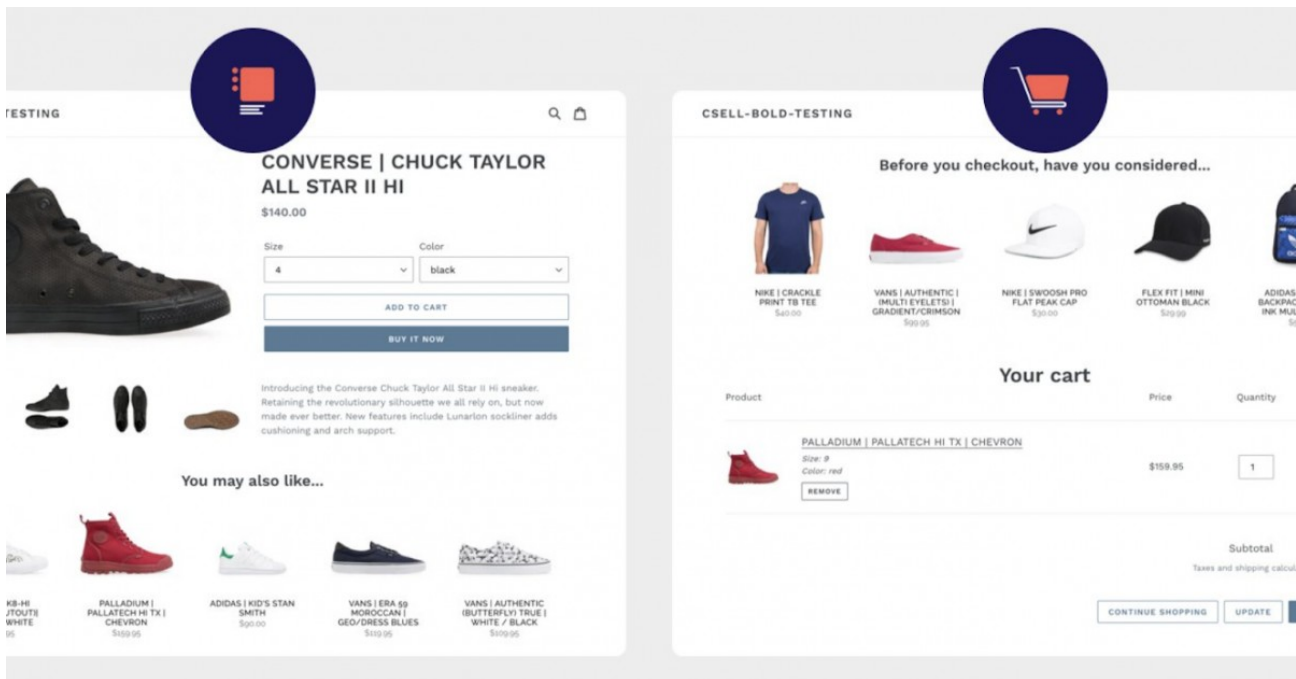


How To Upsell & Cross-Sell on Shopify

In this post, we'll be going over a few ways to upsell and cross-sell with Shopify. Feel free to download or share this checklist for free to help grow your e-commerce store.



- ☐ Recommend products pre-purchase on product pages and cart page
- ☐ Place product recommendations in various places after your customer makes a purchase.
 - ☐ Checkout page
 - ☐ Confirmation page
 - ☐ Thank you page
- ☐ Use a Shopify app, like Cross Sell to help you automatically set up product recommendations for pre- and post- purchase cross sells and upsells.
 - ☐ Track your success with analytics and reports
 - ☐ Hand pick cross sells
 - ☐ Show AI-generated recommendations
- ☐