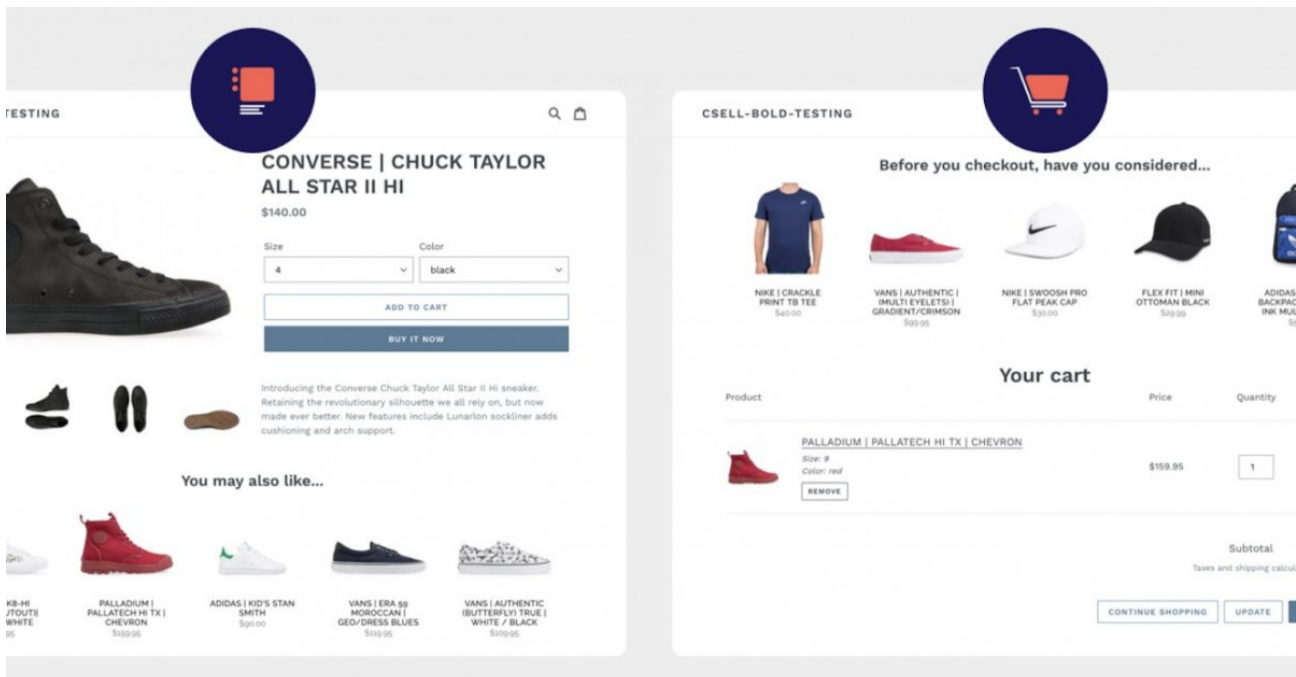


# How To Upsell & Cross-Sell on Shopify

In this post, we'll be going over a few ways to upsell and cross-sell with Shopify. Feel free to download or share this checklist for free to help grow your e-commerce store.



- Recommend products pre-purchase on product pages and cart page
- Place product recommendations in various places after your customer makes a purchase.
  - Checkout page
  - Confirmation page
  - Thank you page
- Use a Shopify app, like Cross Sell to help you automatically set up product recommendations for pre- and post-purchase cross sells and upsells.
  - Track your success with analytics and reports
  - Hand pick cross sells
  - Show AI-generated recommendations
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