

# Ecommerce Development Checklist

Site Architecture - Before you begin any eCommerce development work, you must first lay out the site architecture, as well as the HTML and SEO elements that will support it.

- Ensure that the design, aesthetics, user interface (UI), and experience are all well-designed and cater to all customer categories.
- Using aspects such as a security badge, shipping and returns policies, multiple and secure payment choices, social proof, Google Reviews, and so on, you may build confidence.
- Every page should have your brand logo and a link back to your main page.
- Use the same corporate colours and fonts throughout the website.
- Make this a clear statement of who you are and what you do, and this value proposition should pervade your entire website.