

New Template Checklist

- ☒ Review build task for any questions you might have for Dealer, AM, etc.
- ☒ Block out build steps/timing in accordance with deadline
- ☒ Site built and ready for review
- ☒ Review meta title and description/keywords
- ☒ Review all dependencies HP/Subpages/core tokens and make sure they're sourced from AWS and s3.amazonaws.com/
has-be-removed-from-urls
- ☒ Review PHP conditionals and serve only what is needed to a specific page
- ☒ If Adobe Typekit make sure to add media="print" onload="this.media='all'" to link tag and font display is set when you make
the kit - Alternative is self-hosting
- ☒ Review superNav on homepage and subpages for both desktop and mobile - Only one \$superNav->superMode = 'top'; can
used on a template
- ☒ Review territory token in header on HP, subpages, city pages, module pages, etc.
- ☒ Review all company tokens to make sure they're generating the correct information
- ☒ Use /sitemap.html to review deep pages
- ☒ Check phone numbers. Site should only have [phone] token in place. No hardcoded numbers
- ☒ Review sitewide img alt attributes with <https://www.screamingfrog.co.uk/> If you don't have SF ask for assistance
- ☒ Check media queries at all viewport sizes
- ☒ Check browser console for errors throughout the site
- ☒ Run Lighthouse in Chrome devtools
- ☐ Run <https://www.webpagetest.org/> and <https://pagespeed.web.dev/>
- ☒ Go through standard checklist - <https://gist.github.com/chrisroselli/95b9b6bd688e110eb7a4eeb063a33056>
- ☐ Peer Review: Poll the team to see if there's a few people available to thoroughly review the site both in DEV and then again
right after it goes live.
- ☐ Submit DEV site for peer review
- ☐ Peer DEV review complete
- ☐ Push LIVE and resubmit for final peer review of live site
- ☐ Live peer review complete - site is live
- ☐ Don't forget to Bonusly the peer reviewers for their help