

Site Checklist

- ☒ Backup old site
- ☒ Silos have appropriate headers, make custom headers if needed
- ☒ Check for an opinion(/opinion.html) page, privacy page, and sitemap
- ☒ `alt` and `title` tags are on the main message/services section
- ☒ Service Area page has city page and service area module
- ☒ Interior page photos have captions
- ☒ Major services links in the footer
- ☒ Check favicon
- ☒ Add "City page with different root" module to the homepage
- ☒ Add service area map to service area page `[[service_area_google_map]]`
- ☒ Run link checker
- ☒ Add redirects in CMS with Google site:domain.com
- ☒ Use browser emulator or phone
- ☒ Add site to Google Analytics – check to see if the dealer already has one in the task
- ☒ Add UA and ID to Portal under domain management
- ☒ Make sure Google Goal is set for Lead Price see RJ pdf
- ☒ Check domain task for any notes before going live
- ☒ Check homepage wigets for content, if none, remove
- ☐ Let Colin know site is ready to go live
- ☐ Fill out test lead (Don't forget to delete it in Portal) If HG use scheduler and alert Witold
- ☐ Basement Systems 2 - Add site to Google Webmaster tools https://search.google.com/search-console/welcome?utm_source=about-page
- ☐ Recheck links with a link checker
- ☐ Run <https://www.webpagetest.org/>
- ☐ Test to make sure redirects are working
- ☐ Portal > Search `domain name` > Site Management > Other > Enable HTTPS URLs?: Make sure box is check
- ☐ [http://bsiadmin.com/portal/cron/update_css_ssl_urls.php?site_ids= `ID from browser's address bar while in Portal/Site Management`](http://bsiadmin.com/portal/cron/update_css_ssl_urls.php?site_ids=`ID from browser's address bar while in Portal/Site Management`)
- ☐ http://bsiadmin.com/standalone/dns_page_rules/ > select domain name > Create Page Rules
- ☐ Site is secure(https)
- ☐ <https://airtable.com/shrMXswhNIJ4l1r0>

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