

Site Checklist

- Backup old site
- Silos have appropriate headers, make custom headers if needed
- Check for an opinion(/opinion.html) page, privacy page, and sitemap
- `alt` and `title` tags are on the main message/services section
- Service Area page has city page and service area module
- Interior page photos have captions
- Major services links in the footer
- Check favicon
- Add "City page with different root" module to the homepage
- Add service area map to service area page `[[service_area_google_map]]`
- Run link checker
- Add redirects in CMS with Google site:domain.com
- Use browser emulator or phone
- Add site to Google Analytics – check to see if the dealer already has one in the task
- Add UA and ID to Portal under domain management
- Make sure Google Goal is set for Lead Price see RJ.pdf
- Check domain task for any notes before going live
- Check homepage wigets for content, if none, remove
- Let Colin know site is ready to go live
- Fill out test lead (Don't forget to delete it in Portal) If HG use scheduler and alert Witold
- Basement Systems 2 - Add site to Google Webmaster tools https://search.google.com/search-console/welcome?utm_source=about-page
- Recheck links with a link checker
- Run <https://www.webpagetest.org/>
- Test to make sure redirects are working
- Portal > Search `domain name` > Site Management > Other > Enable HTTPS URLs?: Make sure box is check
- [http://bsiadmin.com/portal/cron/update_css_ssl_urls.php?site_ids= `ID`](http://bsiadmin.com/portal/cron/update_css_ssl_urls.php?site_ids=`ID`) from browser's address bar while in Portal/Site Management`
- http://bsiadmin.com/standalone/dns_page_rules/ > select domain name > Create Page Rules
- Site is secure(https)
- <https://airtable.com/shrMXswhNIJ4l1r0>

