

Twitter Checklist

- ☐ Sign Up for Twitter
- ☐ Customize your Profile <https://support.twitter.com/articles/127871-customizing-your-profile>
- ☐ Review the Terminology <https://support.twitter.com/articles/166337-the-twitter-glossary>
- ☐ Find Your People - Who shares similar interests? Who is an influencer in your space? Jot down at least 20 people who are influencers in the Educational realm.
- ☐ Find and Follow those 20 people.
- ☐ Discover #Hashtags that apply to your content area. List 5 of them.
- ☐ Lists: Based on the people you've discovered in your niche, create lists, so you can regularly engage with them.
- ☐ Think before you Tweet!
- ☐ Twitter is a "dialogue, not a monologue."