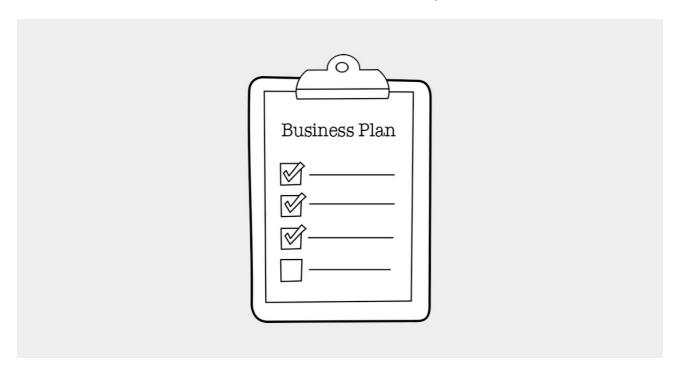
## How to Write a Business Plan: A Free Checklist and Table of Contents Template

This is a free checklist template that will guide you through the step-by-step process of writing an effective and successful business plan.



## Cover Page Logo Company Name Contact Info (Name, Email, Phone Number) I. Executive Summary Mission Statement Business Plan Overview Goals and Milestones II. Company Description History Founding Members

III. Management and Company Structure

Managing Partners

Current Investors
Corporate Structure
Professional Advisors
IV. Market Analysis
Target Market
Competitive Analysis
Surveys
V. Service or Product
Description
Proprietary Features
Quality Assurance Measures
VI. Sales and Marketing
Sales Strategy
Marketing Strategy (Digital and Traditional)
Timeline
VII. Financial
Corporate Setup Fees and Costs
Monthly/Yearly Fees and Costs
Financial Projections
Funding Request
Expected ROI and Timeline
Forecasted Capitalization
Exit Strategy (If applicable)
VIII. Appendices
Charts
Product Sketches and Wireframes
( Key Contacts

Make and	Share Free	Checkl	ists
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Other