

Increasing Volume and Sales Check List

Tracking Sheet



- ☐ Leaflets handed out in the mall also dropped off to retirement villages
- ☐ Calling through corporate and insurance claims that are still pending
- ☐ Taking in walkin eye exams
- ☐ Giving out goodie bags with Specsavers merchandise and vouchers. Offer same day eye exams
- ☐ Call enable annual yearly recall patients
- ☐ Following up on no show log