

Writing Checklist

Go through this each time you write a post to ensure you miss nothing.

- ☐ Notice Module "Why I Think You'll Love This Recipe" added - <https://www.thekitchenmagpie.com/wp-content/uploads/images/2024/05/Screen-Recording-2024-05-06-at-11.06.38%E2%80%AFAM.mov>
- ☐ Sizing and Alignment of Notice Module Changed
- ☐ Opening paragraph added (this needs to differ from the header paragraph)
- ☐ Minimum of 1 highlight block added and color changed to suit post (for instance, if it's about berries, change the background to red or something similar) - <https://www.thekitchenmagpie.com/wp-content/uploads/images/2024/05/Screen-Recording-2024-05-06-at-10.54.21%E2%80%AFAM.mov>
- ☐ How to Make section added with numbered list using the correct formatting (<https://www.thekitchenmagpie.com/wp-content/uploads/images/2024/05/Screen-Recording-2024-05-06-at-11.37.05%E2%80%AFAM.mov>)
- ☐ Author highlight block added with a minimum of one piece of advice or a selection of tips (do not repeat these tips in the post if used here).
- ☐ Blocks grouped together to ensure ads are placed correctly (do not forget this piece or the post will be sent back for changes) - <https://www.thekitchenmagpie.com/wp-content/uploads/images/2024/05/Screen-Recording-2024-05-06-at-2.00.10%E2%80%AFPM.mov>
- ☐ Add a related module (<https://www.thekitchenmagpie.com/wp-content/uploads/images/2024/07/Recording-2024-07-22-101349.mp4>)
- ☐ Add ALT tags to each image in the post
- ☐ Add at least one text links where relevant in the post

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