

Top 10 Free Keyword Research Tools for SEO Campaigns

A good SEO expert doesn't have to pay for keyword research tools. Here's a checklist of the top 10 keyword research tools that are free and perfect for SEO experts and your next SEO campaign.



- ☐ **Google Keyword Planner** - Enter your web address to find keywords and related keywords with estimated search volume. It's 1st because...it's Google. <https://goo.gl/ooy2WQ>
- ☐ **Soovle** - is a fast, free, and a great place to start researching ideas. Enter a keyword and this free keyword tool will automatically display keyword suggestions. <http://www.soovle.com/>
- ☐ **Uber Suggest** is a fast and free keyword suggestion tool. Solid results. Get great ideas. A great place to start your research. <https://ubersuggest.io/>
- ☐ **LSI Keyword Generator** - Latent Semantic Indexing for determining the relationship between terms and concepts in content. <http://lsigraph.com/>
- ☐ **SERPs** is a solid, free, and quick keyword research tool. It uses Adwords data to suggest organic and paid keywords. <https://serps.com/tools/keyword-research/>
- ☐ **Google Correlate** - Enter a keyword and find new keywords that Google considers very similar. <https://www.google.com/trends/correlate/>
- ☐ **Keywordddit** uses Reddit to find keywords. <http://www.keywordddit.com/>
- ☐ **Spy Fu** has been around a for while and still offers solid keyword research for free, along with a paid option as well. <https://www.spyfu.com/keyword/overview>
- ☐ **Keyword Tool** - Find keyword suggestions for Google, Youtube, eBay, Amazon and the App store. 750 suggestions are free. <https://keywordtool.io/>
- ☐ **Wordstream** has decent keyword ideas. The free version let's you see Google search volume estimates. <http://www.wordstream.com/free-keyword-tools>

Bonus: Try Starting Your Keyword Research Here

- ☐ **Bloomberry** - Enter a keyword and find the most popular questions asked by your buyers. Includes: forums, e-commerce sites, Quora, reddit and more. <http://bloomberry.com/>
- ☐ **Buzzsumo** enter a keyword to find content getting the most links and shares. Start your keyword research here. Free trial, but worth paying. <http://buzzsumo.com/>
- ☐ **Google Trends** visually shows you what and where keyword are trending. Another good place to get keyword ideas. <https://trends.google.com/trends>
- ☐ **SEM Rush** gives in-depth info about keywords including related, competitors, ad data, and difficulty. Free trial and paid versions. https://www.semrush.com/info/empty/phrase_overview/

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