

# Your Name, Your Brand: Why You Should Google Yourself - Reputation Management Checkup

30 tools for monitoring and managing your online reputation that help you know what's being said about you online: and clean it up to improve your digital reputation!



## Free Reputation Monitoring Tools (includes Freemium tools)

- ☐ Google Alerts <https://www.google.com/alerts>
- ☐ Twilert <https://www.twilert.com/>
- ☐ Yext <http://www.yext.com/>
- ☐ Naymz <http://www.naymz.com/>
- ☐ Social Mention <http://www.socialmention.com/>
- ☐ Go Fish Complaint Search <https://gofishdigital.com/complaint-search/>
- ☐ Hootsuite <https://hootsuite.com>
- ☐ Google search <https://www.google.com/>
- ☐ Talkwalker <https://www.talkwalker.com>
- ☐ KnowEm <http://knowem.com/>
- ☐ Image Raider <https://www.imageraider.com/>
- ☐ Technorati <http://technorati.com/>
- ☐ Rankur <http://rankur.com/>
- ☐ Who's Talking <http://www.whostalkin.com/>
- ☐ BrandYourself

## Paid Reputation Monitoring Tools

- ☐ Reputology <https://www.reputology.com/>
- ☐ Review Trackers <http://www.reviewtrackers.com/>
- ☐ Yotpo <https://www.yotpo.com/>
- ☐ ReviewPush <https://www.reviewpush.com/>
- ☐ Trackur <http://www.trackur.com/>
- ☐ BrandsEye <http://www.brandseye.com/>
- ☐ BrandWatch <http://www.brandwatch.com/>
- ☐ Reputation Loop <https://www.reputationloop.com/bot/>
- ☐ Grade.Uz <https://www.grade.us/>
- ☐ RepuSure <https://www.repusure.com/>
- ☐ Falcon <https://www.falcon.io>
- ☐ RenegadeWorks <https://renegadeworks.com>
- ☐ SproutSocial <https://sproutsocial.com/>
- ☐ Reputation Management <http://www.futuresolutionsmedia.com/>
- ☐ Cision <http://www.cision.com/us/>

**Knowing what's said online about your personal brand and your company is vital to stay competitive and to trouble-shoot a problem before it gets out of hand.**

**Make and Share Free Checklists**

**checkli.com**