

50 Content Upgrade Ideas

Asking for an email isn't enough anymore. Get an insane amount of subscribers by offering your visitors a content upgrade, like a free download, in exchange for their email address.



Content Upgrades: 50 Creative Ideas

50 Free Content Upgrade Ideas

- ✓ Checklist (resources, links, etc)
- ✓ PowerPoint
- ✓ Contract template
- ✓ Stock Photos
- ✓ Stock Vector Images
- ✓ Survey (w/ important data)
- ✓ Audio download
- ✓ Free Trials
- ✓ Watermark free images
- ✓ Webinar
- ✓ Cheat Sheet
- ✓ Video tutorial
- ✓ A tool you developed
- ✓ WordPress Plugins
- ✓ Transcript (podcast or audio file)
- ✓ How to guides
- ✓ Printable article
- ✓ Ebook
- ✓ Spreadsheet (w/ a great formula)
- ✓ Website Template
- ✓ Stock videos
- ✓ Stock Audio File
- ✓ Case Study (w/ interesting results)
- ✓ Exclusive Interviews
- ✓ Educational Course
- ✓ Calendar
- ✓ Enter a contest
- ✓ Coupon code or discount
- ✓ Free consultation
- ✓ A PSD (Photoshop file)
- ✓ Report or whitepaper
- ✓ Recipes
- ✓ Exclusive content or newsletter
- ✓ PDF article

- ✓ Unique calculator
- ✓ Sample chapter (book or ebook)
- ✓ Desktop wallpaper
- ✓ Free shipping
- ✓ Travel Itinerary
- ✓ Group access (Facebook or LinkedIn)
- ✓ Resource center access
- ✓ Scavenger Hunt clues
- ✓ Online event tickets
- ✓ Quiz (w/ results)
- ✓ Mobile phone wallpaper
- ✓ Free catalog
- ✓ Map or directions
- ✓ Charts or Graphs
- ✓ Email templates
- ✓ Home remedies

Make and Share Free Checklists
checkli.com