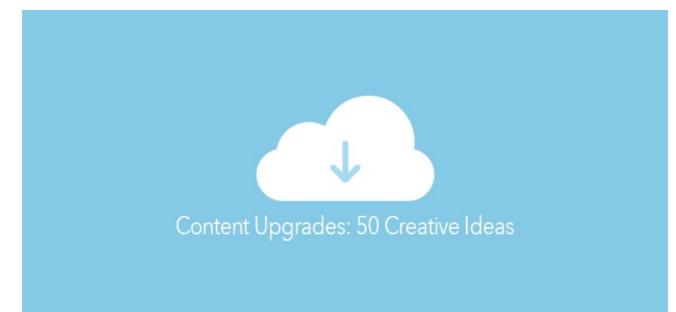
50 Content Upgrade Ideas

Asking for an email isn't enough anymore. Get an insane amount of subscribers by offering your visitors a content upgrade, like a free download, in exchange for their email address.



50 Free Content Upgrade Ideas

Checklist (resources, links, etc)	Sebook
PowerPoint	Spreadsheet (w/ a great formula)
Contract template	Vebsite Template
Stock Photos	Stock videos
Stock Vector Images	Stock Audio File
Survey (w/ important data)	Case Study (w/ interesting results)
Audio download	Exclusive Interviews
V Free Trials	Educational Course
Vatermark free images	Calendar
Vebinar Vebinar	Enter a contest
Cheat Sheet	Coupon code or discount
Video tutorial	Free consultation
A tool you developed	A PSD (Photoshop file)
VordPress Plugins	Report or whitepaper
V Transcript (podcast or audio file)	Recipes
V How to guides	Exclusive content or newletter
✓ Printable article	PDF article

