JavaScript SEO - Best Practices and Essential Resources

Understanding how JavaScript works with SEO is essential when optimizing a website. Using Javascript can drastically improve the user experience of your website but not everyone understands how it works with search engines. As I started searching the internet to understand how JavaScript and SEO work together, I compiled this list of the best resources I found!

| Constant Creation Constant Cons |
|---|
| Values Overlay |
| |

| | Video: Essential JavaScript SEO tips by Webmaster Trends Analyst, Martin Splitt |
|-----------|---|
| | https://www.youtube.com/watch?v=nwGY-9lwTF4&feature=youtu.be |
| | Developers Guide for Javascript and SEO by Google |
| | https://developers.google.com/search/docs/guides/rendering |
| | SEO Best Practices Guide for React Websites |
| | https://it-consultis.com/blog/best-seo-practices-for-react-websites |
| | Dynamic Rendering with Javascript in Search |
| | https://www.seroundtable.com/google-dynamic-rendering-25736.html |
| | Video: How to deliver SEO friendly Javascript-powered websites |
| | https://www.youtube.com/watch?v=PFwUbgvpdaQ&feature=youtu.be |
| | Isomorphic Web Design with React |
| | https://thebhwgroup.com/blog/isomorphic-web-design-react-scala |
| | Doing SEO for single page apps |
| | https://cdnjs.com/libraries/backbone.js/tutorials/seo-for-single-page-apps |
| \square | SEO and React and how Crawlers work with them |

https://medium.freecodecamp.org/seo-vs-react-is-it-neccessary-to-render-react-pages-in-the-backend-74ce5015c0c9

Another blog post for SEO for ReactJS Websites by John Greer

https://www.pmg.com/blog/seo-for-react-js-websites/

- Technical SEO and Javascript
- https://moz.com/blog/the-technical-seo-renaissance

Make and Share Free Checklists checkli.com