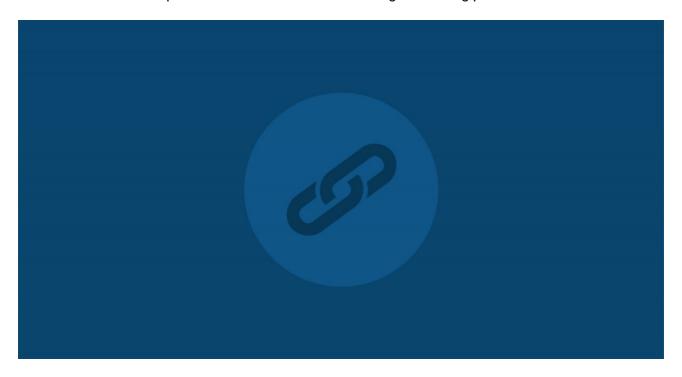
## The SEO Pre-Launch Blog Post Checklist!

Complete this checklist before launching a new blog post article.



$\bigcirc$	Keyword research		Select a target keyword
	Naturally add keyword to post title		Add adjective to post title
	Add a featured image		Use keyword in featured image file name
	Use keyword in featured image alt tag	$\bigcirc$	Use keyword 2-3 times in post
	Use keyword in first 100 words	$\bigcirc$	Naturally use keyword in H1 tag
	Aim for 2,000 words in post		Proof read post!
	Add end question / encourage comments		Add alt tags to all images
	Keep title under 60 characters		Select category
	Mention a key influencer		Include a free download