

The SEO Pre-Launch Blog Post Checklist!

Complete this checklist before launching a new blog post article.



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|---|---|
| <input type="radio"/> Keyword research | <input type="radio"/> Select a target keyword |
| <input type="radio"/> Naturally add keyword to post title | <input type="radio"/> Add adjective to post title |
| <input type="radio"/> Add a featured image | <input type="radio"/> Use keyword in featured image file name |
| <input type="radio"/> Use keyword in featured image alt tag | <input type="radio"/> Use keyword 2-3 times in post |
| <input type="radio"/> Use keyword in first 100 words | <input type="radio"/> Naturally use keyword in H1 tag |
| <input type="radio"/> Aim for 2,000 words in post | <input type="radio"/> Proof read post! |
| <input type="radio"/> Add end question / encourage comments | <input type="radio"/> Add alt tags to all images |
| <input type="radio"/> Keep title under 60 characters | <input type="radio"/> Select category |
| <input type="radio"/> Mention a key influencer | <input type="radio"/> Include a free download |