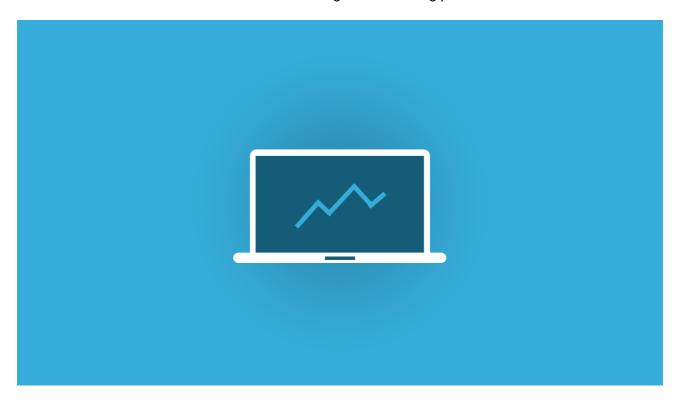
How to Market Your Blog Post: 25 Actionable Tasks

Multiply the time it took to write your blog post by three, that's how much time you should spend marketing your new blog post. Save this step-by-step checklist and complete these 25 actionable tasks after launching each new blog post.



Social Media

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\bigcirc	Day 1: Tweet your post title, link, and featured image w/ relevant hashtags.
\bigcirc	Day 2: Tweet a different title of your post, link, and featured image w/ relevant hashtags to see if you get more retweets.
	Day 3: Tweet 2 short snippets of different stats or quotes from your new post w/ a link, image and different relevant hashtags.
	Day 4: Tweet 2 short snippets of different stats or quotes from your new post w/ a link, image and different relevant hashtags.
	Day 5: Tweet 2 short snippets of different stats or quotes from your new post w/ a link, image and different relevant hashtags.
\bigcirc	Share your post on other social media pages like: FB, LinkedIn, Pinterest, etc
	Schedule automatic social media posts over the next few weeks or months. My favorite automated social media tools is Social Pilot https://socialpilot.co
\bigcirc	Tag or mention the influencers you mentioned in your post on social media.
\bigcirc	Use Buzzsumo to contact influencers who have shared similar content https://buzzsumo.com
Email	
	Check that your post automatically went out to youremail subscribers.

Email influencers or brands you mentioned in your post so they share it.
Email sources you mentioned in your post so they share or link to it.
Email your co-workers and ask them to share your new post.
Links
Edit previous popular articles and add links to your new post.
Find broken links to similar content and alert the author about your new post as a potential replacement. The Broken Link Bible: https://moz.com/blog/the-broken-link-building-bible
Use BuzzSumo to find people who have linked to similar content. https://buzzsumo.com
Expand and elaborate on a specific area of your new post on Medium. Link to your new post so Medium readers can learn more about the topic.
Expand and elaborate on a specific area your new post on Linkedin. Link to your new post so Linkedin readers can learn more about the topic.
Repurpose Your Content
Publish a checklist on Checkli, and highlight important actionable items, stats, facts or details from your post. https://www.checkli.com
Make and share a SlideShare presentation about your new content https://slideshare.net
Make an infographic and visually highlight the important areas of your content. Share that infograbic in multiple infographic directories: https://goo.gl/LtxSCy
Record an audio copy of your post and add it to your blog.
Discuss your blog post topic, research, and content in anew podcast.
Make a Youtube video from your content and reach a massive new audience.
Commenting
Respond to mentions on social media pages.
Respond to all comments on your new blog post.
Share your post in the comments section of relevant blog posts. DON'T SPAM!
Groups and Forums
Share your post in relevant groups on Linkedin.
Share your post in relevant groups on Facebook.
Search Quora for questions you can answer with the content of your blog post. https://quora.com
Search and submit to Reddit. Don't be spammy and follow the rules of each SMake and Share Free Checklists