

Restaurant Website Design Checklist

Having a digital presence for your business has never been so important, and this is true also for restaurant owners. So, how about having your own space on the internet? Check out this restaurant website design checklist of what you should keep in mind when creating your own:

- ☐ Add a Store Locator (like Storemapper) to help online traffic become foot traffic.
- ☐ Optimize your website for mobile visits (good for your SEO and your users)
- ☐ Use easygoing and simple copywriting
- ☐ Focus on using tasty and high-quality images
- ☐ Guarantee that your website has an excellent load speed
- ☐ Add a page for your restaurant's menu
- ☐ Add a page for your other services (like catering or delivery)
- ☐ Add a page for your contact information
- ☐ Focus on adding social proof (like social media links or reviewing apps)
- ☐ Make navigation easy and intuitive