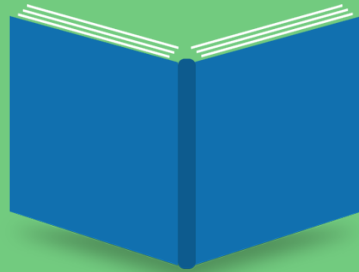


70 Killer content ideas to post on social media



- ☐ Remind people who you are, how you got started
- ☐ Go behind the scenes
- ☐ Share a personal story
- ☐ Tell people what you sell
- ☐ Share a joke (Graphics or text)
- ☐ Share a quote (Graphics or text)
- ☐ Host an #AMA(Ask me anything)
- ☐ Post a how to or tutorial
- ☐ Ask a question
- ☐ Host a poll
- ☐ Share your favorite book
- ☐ Ask for recommendations (books, TV, apps, music, something related to your biz)
- ☐ Host a giveaway
- ☐ Tell people to sign up on your email list
- ☐ Give away a coupon
- ☐ Host a sale
- ☐ Remind people to buy a your product or services
- ☐ Share a quick tip

- ☐ Share industry news(Add your thoughts to it)
- ☐ Go live (Live videos perform amazingly well)
- ☐ Post a sneak peek of something coming soon
- ☐ Share a blog post you wrote
- ☐ Share a press or any PR feature you have
- ☐ Post a testimonial from a client
- ☐ Give you audience a gift
- ☐ Re-share some older content(Graphics, quotes, blog posts)
- ☐ Host a 1 day only flash sale
- ☐ Share a content from someone else
- ☐ Let someone guest post or takeover your people
- ☐ Post a case study
- ☐ Answer faq's
- ☐ Share some personal wins or results
- ☐ Host an interview with a guest
- ☐ Post something seasonal or highlight a holiday
- ☐ Thank your fans!
- ☐ Post motivational monday
- ☐ Post a Tuesday tips
- ☐ Post a Wednesday wisdom
- ☐ Post a throwback Thursday
- ☐ post a flashback Friday
- ☐ Share a short video clip(Yours or one you like)
- ☐ Share a podcast episode you love
- ☐ Share a youtube video you love
- ☐ Post some interesting stats or data about your industry
- ☐ Share your favorite resources (Apps, websites, blogs)
- ☐ Share a win or success
- ☐ Share a loss or failure
- ☐ Share your morning routine
- ☐ Post about your events you're hosting or going to
- ☐ Post where you will be speaking or where you're making appearance
- ☐ Share an unknown feature about your product or service

- ☐ Let your employee take a day off
- ☐ Show someone using your product
- ☐ Post a discount or special offer
- ☐ Tell people how you got started
- ☐ Shoutout and mention other brand
- ☐ Share what inspired you to create your product or service
- ☐ Share a success story
- ☐ Shoutout or mention your clients
- ☐ Share a few of your favorite things
- ☐ Share a tweet you like
- ☐ Post a fill in the blank
- ☐ Talk about mistakes people are making
- ☐ Share a pinterest pin you like
- ☐ Share your other social profiles to connect on
- ☐ Share your contact info
- ☐ Post about a trip you have taken
- ☐ Share a charity you've partnered with
- ☐ Post about something on your bucket list
- ☐ Ask your audience how they found you

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