

JavaScript SEO - Best Practices and Essential Resources

Understanding how JavaScript works with SEO is essential when optimizing a website. Using Javascript can drastically improve the user experience of your website but not everyone understands how it works with search engines. As I started searching the internet to understand how JavaScript and SEO work together, I compiled this list of the best resources I found!



☐ Video: Essential JavaScript SEO tips by Webmaster Trends Analyst, Martin Splitt

☐ <https://www.youtube.com/watch?v=nwGY-9lwTF4&feature=youtu.be>

☐ Developers Guide for Javascript and SEO by Google

☐ <https://developers.google.com/search/docs/guides/rendering>

☐ SEO Best Practices Guide for React Websites

☐ <https://it-consultis.com/blog/best-seo-practices-for-react-websites>

☐ Dynamic Rendering with Javascript in Search

☐ <https://www.seroundtable.com/google-dynamic-rendering-25736.html>

☐ Video: How to deliver SEO friendly Javascript-powered websites

☐ <https://www.youtube.com/watch?v=PFwUbgvpdaQ&feature=youtu.be>

☐ Isomorphic Web Design with React

☐ <https://thebhwgroup.com/blog/isomorphic-web-design-react-scala>

☐ Doing SEO for single page apps

☐ <https://cdnjs.com/libraries/backbone.js/tutorials/seo-for-single-page-apps>

☐ SEO and React and how Crawlers work with them

- ☐ <https://medium.freecodecamp.org/seo-vs-react-is-it-neccessary-to-render-react-pages-in-the-backend-74ce5015c0c9>
- ☐ Another blog post for SEO for ReactJS Websites by John Greer
- ☐ <https://www.pmg.com/blog/seo-for-react-js-websites/>
- ☐ Technical SEO and Javascript
- ☐ <https://moz.com/blog/the-technical-seo-renaissance>

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