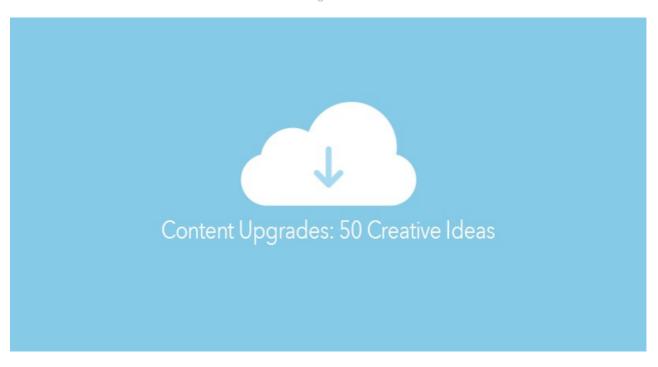
50 Content Upgrade Ideas

Asking for an email isn't enough anymore. Get an insane amount of subscribers by offering your visitors a content upgrade, like a free download, in exchange for their email address.



•	50 Free	Content	Upgrade	Ideas
---	---------	---------	---------	-------

Educational Course

Calendar

Watermark free images

 50 Free Content Upgrade Ideas 	
Checklist (resources, links, etc)	
• Ebook	
PowerPoint	
Spreadsheet (w/ a great formula)	
Contract template	
Website Template	
Stock Photos	
Stock videos	
Stock Vector Images	
Stock Audio File	
Survey (w/ important data)	
• Case Study (w/ interesting results)	
Audio download	
Exclusive Interviews	
• Free Trials	

•	Webinar
•	Enter a contest
•	Cheat Sheet
•	Coupon code or discount
•	Video tutorial
•	Free consultation
•	A tool you developed
•	A PSD (Photoshop file)
•	WordPress Plugins
•	Report or whitepaper
•	Transcript (podcast or audio file)
•	Recipes
•	How to guides
•	Exclusive content or newletter
•	Printable article
•	PDF article
•	Unique calculator
•	Online event tickets
•	Sample chapter (book or ebook)
•	Quiz (w/ results)
•	Desktop wallpaper
•	Mobile phone wallpaper
•	Free shipping
•	Free catalog
•	Travel Itinerary
•	Map or directions
•	Group access (Facebook or LinkedIn)
•	Charts or Graphs
•	Resource center access
•	Email templates
•	Scavenger Hunt clues
•	Home remedies