

How We Know Our Idea is Solid

- This is an industry with a lot of players with multi-million dollar companies
- This business does not require huge startup capital and I have the resources to get started
- Each sale I make is a substantial amount of money. Not \$3 but more like \$50 or more.
- The business is simple to get going and I can launch in the next 30-60 days
- There is opportunity for recurring revenue from each customer I find
- The market is large but competition is primarily regular folks and not primarily sophisticated companies with a ton of funding.

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