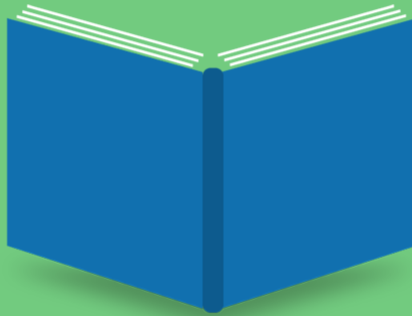# The 9 Best Books Every Startup Founder Should Read

It's no secret that if you want to learn more, you have to read more. As a startup founder you don't have the time to start looking for books, reading reviews and figuring out what books you need to read to help you succeed

- Creativity Inc. by Ed Catmul
- Zero to One by Peter Thie
- The Lean Startup by Eric Ries
- The Checklist Manifesto by Atul Gawande
- The Hard Thing About Hard Things by Ben Horowitz
- Hooked by Nir Eyal
- The Four Steps to the Epiphany by Steve Blank
- The E-Myth Revisited by Michael E. Gerber
- The $100 StartUp by Chris Guillebeau

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