

12 New Books for Entrepreneurs, Sales and Small Business Owners to Boost Your Business in 2019

Now is the perfect time to tackle a book that can help you take your business to the next level in 2019. Here are 12 books - one for each month - to help grow your business. And don't forget my 2 best-selling books for sales success!



- [1](#) The Sales Assassin: Master Your Black Belt in Sales by Anthony Caliendo
- [2](#) Cracking The Code To Success by Anthony Caliendo and Brian Tracy
- **Books for Salespeople**
 - [3](#) Gap Selling: Getting the Customer to Yes: How Problem-Centric Selling Increases Sales by Changing Everything You Know About Relationships, Overcoming Objections, Closing and Price; Keenan, December 2018
 - [4](#) Secrets of Successful Sales; Alison Edgar March 2018
 - [5](#) Managing the Sales Pipeline Building Consistency and Predictability in Sales; WW Chee April 2018
- **Books for Entrepreneurs**
 - [6](#) Crushing It!: How Great Entrepreneurs Build Their Business and Influence—and How You Can, Too; Gary Vaynerchuk January 2018
 - [7](#) Measure What Matters: How Google, Bono, and the Gates Foundation Rock the World with OKRs; John Doerr and Larry Page April 2018
 - [8](#) Lost and Founder: A Painfully Honest Field Guide to the Startup World; Rand Fishkin April 2018
 - [9](#) Quirky: The Remarkable Story of the Traits, Foibles, and Genius of Breakthrough Innovators who Changed the World; Melissa Schilling February 2018
 - [10](#) Powerful: Building a Culture of Freedom and Responsibility; Patty McCord January 2018
- **Books for Small Business Owners**
 - [11](#) Tribe of Mentors: Short Life Advice from the Best in the World; Tim Ferriss November 2017
 - [12](#) The Motivation Myth: How High Achievers Really Set Themselves Up to Win; Jeff Haden January 2018
 - [13](#) Broad Band: The Untold Story of the Women Who Made the Internet; Claire L. Evans March 2018
 - [14](#) Leap: How to Thrive in a World Where Everything Can Be Copied Hardcover; Howard Yu June 2018

- **Subscribe to My Newsletter with Weekly Sales Tips and Get A Your Free Audio Report:
Mixing The Perfect Sales Cocktail**
<http://www.thesalesassassin.com/go/salescocktailmp3-pa002>

Created By Anthony Caliendo - <http://www.thesalesassassin.com/>