## 7 WordPress Plugins to Boost Your Ecommerce Store

If you're just launching your online store on WordPress, or you want to boost conversions on your already-existing site, take a peek at these 7 epic plugins.



- Storemapper The store locator widget that allows you to showcase your physical locations or partner retailers who sell your products.
- OptinMonster The lead generation tool that helps to grow your email list and improve conversions with strategic popups.
- YoastSEO The SEO plugin that makes sure your website is properly optimized for search engines.
- Ecwid This ecomm plugin helps you sell your products, market your store, and manage your online business all in one place.
- WP Rocket The top caching tool to speed up your site's load time.

## **Make and Share Free Checklists**

checkli.com